

Create an experience that teachers never want to leave

How are you doing in engaging great teachers to stay at your school?



Attract me

- Others recommended the school
- Reward teacher referrals
- A great recruitment experience



Energise me

- Energised from job acceptance to day 1
- Shared the vision and values
- Have a pre start school buddy



Get me started

- Clear expectations of me/school team
- A warm welcome from the team
- New teacher support pack



Guide me

- How to use technology
- Manage data
- Understand safeguarding, health and safety



Support me

- Back me up when I need support
- Support to manage workload
- Flexible and caring - empathy



Keep me safe

- Wellbeing programme
- Where to go if I feel unsafe
- Resiliency coaching and training

We need to attract and keep great teachers.

Are you taking a planned and consistent approach to your teacher experience?

A purposeful teacher experience



Inspire me

- A clear vision and values
- Meaningful work and great culture
- Authentic and brave leadership



Challenge me

- Stretch me - tailored development
- See my potential - help me get there
- Share the latest thinking/research



Appreciate me

- Say thank you
- Remember the little things
- Keep me informed - trust me



Listen to me

- Time to talk and share
- Value my ideas
- Listen to what is not said too



Connect me

- The tools to work together
- Skills/resources for teamwork
- Reward teamwork



Remember me

- Keep in touch
- Enable me to support the school
- Support 'boomerangs'

Contact Karen and Justin at hello@fit2communicate.com for more great school communication ideas.